



For Immediate Release

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ARROWSIGHT HELPS CUSTOMERS MONITOR SAFETY AND PRODUCTIVITY WITH UNPARALLELED EFFICIENCY

*Remote Video Auditing Pioneer Awarded Patent for
Video "Drill-down" Tools*

MT. KISCO, NY, June 15, 2010 — As those in the manufacturing, food service and health care industries work hard to meet safety and productivity targets in this tough economy, Arrowsight, Inc.'s newly-patented approach to reviewing video enables companies to measure the performance of their workers with unparalleled efficiency. Arrowsight (www.arrowsight.com) is a leading provider of third-party remote video auditing technology and services.

Arrowsight has been granted a patent on its unique method for retrieving recorded video. This permits speedy review of large amounts of video to determine workers' adherence to safety protocols or productivity by viewing still images captured at regular time intervals and searching for specific events by "drilling down" to sampled still images captured over shorter time intervals.

"We are excited to be able to provide our measurement and feedback services to customers very cost-effectively," stated Adam Aronson, chief executive officer of Arrowsight. "Many of our remote video auditing services can now be performed even on limited-bandwidth connections."

"The award of a patent by the U.S. Patent and Trademark Office demonstrates that Arrowsight continues to lead the marketplace when it comes to using video as a data acquisition tool in the workplace," said Christopher Birck, Managing General Partner, Oak Street Investments."

About Arrowsight, Inc.

Arrowsight, Inc. provides Remote Video Auditing services utilizing a proprietary, web-based, Software as a Service (SaaS) platform. Arrowsight remotely reviews video and data from electronic triggers to help customers measure key aspects of their operations and provide near-real-time feedback to management and staff. As Arrowsight auditors make assessments 24/7/365, using frame by frame video playback features (similar to slow motion instant replay), proprietary software tabulates data into performance metrics and transmits this to customers via email alerts and onsite electronic LED scoreboards.

Arrowsight also provides trend data and hyperlinks to the video of the events it examines. Arrowsight improves productivity, operational practices, compliance, safety and employee morale in the food manufacturing, food services and health care industries, including for Fortune 500 companies.

Arrowsight's tools are also applicable to other labor-based industries. To learn more about Arrowsight's innovative technology, visit www.arrowsight.com.