

## Services

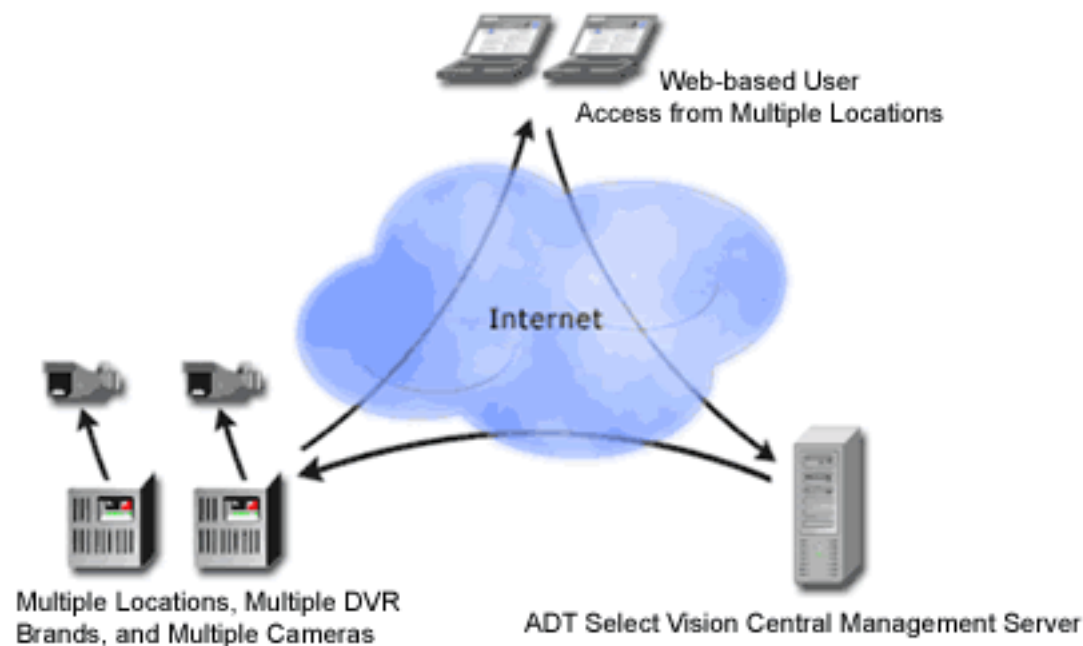
ADT's video auditing services, based on remote video technology provided by Arrowsight, Inc., transform video and related data into tools to help customers realize security, operational and marketing improvements. Our software and services benefit companies through helping better business process and operations, reduce shrinkage and improve security.

Additionally, leading third party retail suppliers are using the software to develop models on shopper buying behavior, including aisle traffic, buyer demographics, and product placement.

### **Analytics that Advance Business.**

Through our analytics, we deliver daily, weekly and monthly audits and compliance reports monitoring a myriad of benchmarks and critical control points, including:

- \* Compliance
- \* Safety
- \* Operational efficiency
- \* Remote Guard Tours
- \* Customer service
- \* Inventory shrinkage



ADT's remote video auditing service operates through ADT Select Vision and offers the following services:

- **ADT Select Vision Remote Guard Tour Services:** Remote video surveillance security guard tours by ADT Special Operations Team with Web-hosted reporting services.
- **ADT Select Vision Video Auditing Services:** Remote video analysis of customer-defined business, operational, and security procedures with weekly compliance reporting.
- **ADT Select Vision Self-Service:** Remote web-based access for customers through [www.adtselectvision.com](http://www.adtselectvision.com) for multi-location Live Video & Saved Video and a full suite of User Administration, Reporting & IT Network Management tools.

#### **Hands-On Management - Even When You're Off-Site.**

Customers have discovered operational benefits including the ability of district and regional managers to "visit" their sites without traveling, making ADT Select Vision's software a virtual management tool.

#### **Central Server Architecture**

Businesses face a daunting challenge: how to efficiently and effectively monitor their remote facilities, restaurants, manufacturing and processing plants, and stores. While companies can purchase digital video recorders, until now the currently available DVRs could not be managed from a single source - making them difficult to effectively manage and administer.

ADT Select Vision, powered by Arrowsight, has created patent-pending software that networks DVRs through a central server application, creating a powerful remote viewing system that enables loss prevention, operations and marketing personnel to monitor their facilities seamlessly over the Internet, using a web browser.

#### **Multiple Uses, Many Industries**

We're helping to dramatically improve business practices across a wide range of industries including retail, Quick Serve restaurant, grocery, manufacturing, food processing, military, industrial and Homeland Security environments.

McDonald's, Pfizer, Limited Brands, Plumrose USA and Brookfield Farms are just a few of the companies that are using ADT Select Vision to better their business. Isn't it time you used our remote video auditing services to help better yours?